

Agency

Brand Product

Pittsburgh, PE 15211 1st Floor BrabenderCox 1218 Grandview Avenue

Comments Billing Type

> Standard National/Political

D FREED FOR AG
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Account Types

N/A

Phone/Fax **Buyer Name**

Sales Office Advertiser **Schedule Dates** Contract # Salesperson Telerep/Washington DC Telerep/WashIngton DC, Washington DC (1040) POL/D FREED/R/ATG/PA (140394) Political - State Candidate (1071) BrabenderCox (3844) Pol/D Freed/R/ATG/PA (17097) 338472 10/24/12-11/03/12 Order Type Package Deal CO-OP Demo Headline # **Entered By Last Modified** Date Entered 10/23/12 10/26/12

> Pittsburgh (WPXI)
> By Broadcast Month
> Oct. 2012
> Nov. 2012 Grand Total: 38

15.00 \$5,636.25 06392189 Jennifer Stewart Normal

Net Total Commission % \$31,938.75

Commission

Sales Tax

Rate \$32,575.00 \$5,000.00 \$37,575.00

Accepted-		10.0	9.01	8.0	7.0.2	1.0.1	2.0	6.0	5.0.	4.0	3.0	2.0	1.0	
Accepted-Agency/Advertiser:		10.0 Normal Line / Spot	9.0 Normal Line / Spot	8.0 Normal Line / Spot	7.0.2 Closed Preempt	7.0.1 Closed Preempt	/ Option Line / Spot	5.0 Normal Line / Spot	5.0 Normal Line / Spot	4.0 Normal Line / Spot	3.0 Normal Line / Spot	2.0 Normal Line / Spot	1.0 Normal Line / Spot	and the lance the (set a)
		10/24/12-10/26/12	10/24/12-10/26/12	10/24/12-10/26/12	10/25/12	10/26/12	10/24/12-10/26/12	10/24/12-10/26/12	10/24/12-10/26/12	10/24/12-10/26/12	10/24/12-10/26/12	10/24/12-10/26/12	10/24/12-10/26/12	Canbo
D		4	4	4	F		4	4	4	•	4	4	4	ğ
Date: Accepted-Station:	CON	:30 7:30P- WHEEL OF FORTUNE	:30 5:58P- Channel 11 News At 6pm M-F	:30 S:30P- 6P (EST)			:30 5P- 5:30P (EST)	:30 4P- Judge Judy 4p	:30 12:30P- The Doctors 1230-130P	30 11:59A- Channel 11 News At Noon	:30 10A- Ellen	:30 7A- 8A (EST)	:30 S:59A- Channel 11 News 6am	ceigo: Kon IIIIeS
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	CONFIRMATION CONTRA	×××	× ×	1 1 1			1 1 1	1 1 1	×	1 1 1	1 1 1	1 1 1	<u>p</u>	IU WE IN HT SA
	RAC	2	2	w	E1		_	w	н	u	w	w	ω	Su Spots
Date:		\$1,650.00	\$1,000.00	\$800.00			\$800.00	\$400.00	\$275.00	\$375.00	\$350.00	\$625.00	\$800.00	Rate
Comments:		\$3,300.00		1										Total
		\$3,300.00 Pittsburgh (WPXI)	\$2,000.00 Pittsburgh (WPXI)	\$2,400.00 Pittsburgh (WPXI)	Pittsburgh (WPXI)	Pittsburgh (WPXI)	\$800.00 Pittsburgh (WPXI)	\$1,200.00 Pittsburgh (WPXI)	\$275.00 Pittsburgh (WPXI)	\$1,125.00 Pittsburgh (WPXI)	\$1,050.00 Pittsburgh (WPXI)	\$1,875.00 Pittsburgh (WPXI)	\$2,400.00 Pittsburgh (WPXI)	Station
		WHEEL 730-8P/10	NEWS 6-630P/9	NEWS 530-6P/8	Pre-empt/Exception -	Pre-empt/Exception -	NEWS 5-530P/7	JUDY 4-430P/6	DOCTORS/5	NOON NEW5/4	ELLEN/3	TODAY 7-8A/2	NEWS 6-7A/1	Comments
		10/23/12	10/23/12	10/23/12			10/23/12	10/23/12	10/23/12	10/23/12	10/23/12	10/23/12	10/23/12	Entered

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



BrabenderCox 1218 Grandview Avenue

Phone/Fax

Pittsburgh, PE 15211

Comments Billing Type **Account Types**

> Standard National/Political

> > Sales Tax Net Total Commission

> > > \$31,938.75

\$5,636.25

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1st Floor

Brand Product **Buyer Name** Sales Office Salesperson Agency Advertiser **Schedule Dates** Contract # Telerep/Washington DC POL/D FREED/R/ATG/PA (140394) Political - State Candidate (1071) BrabenderCox (3844) Pol/D Freed/R/ATG/PA (17097) Telerep/Washington DC, Washington DC (1040) 10/24/12-11/03/12 338472 Order Type Demo Commission % Package Deal CO-OP **Entered By** Headline # Last Modified Date Entered 10/26/12 Jennifer Stewart 10/23/12 15.00 06392189 Normal

\$32,57 \$5,00 \$37,57	Grand Total:	Nov. 2012	Oct. 2012	By Broadcast Month Sp	Pittsburgh (WPXI)	
Rate \$32,575.00 \$5,000.00 \$37,575.00	38	1	37	Spots		
	\$37,575.00	\$5,000.00	\$32,575.00	Rate		

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	Grand Total:
	38
	\$37,575.00
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Accepted-		20.0	19.0	18.0	0.71	16.0	15.0	14.0	13.0	12.0	11.0	Line
Accepted-Agency/Advertiser:		20.0 Normal Line / Sports- Local Pro	19.0 M/G For 7.0.1,7.0.2 / Prime	18.0 Normal Line / Spot	17.0 Normal Line / Spot	16.0 Normal Line / Spot	15.0 Normal Line / Spot	14.0 Normal Line / Spot	13.0 Normal Line / Spot	12.0 Normal Line / Prime	11.0 Normal Line / Spot	Line Type / Break Type (Ref #)
		11/03/12-11/03/12	10/26/12-10/26/12	10/27/12-10/27/12	10/27/12-10/27/12	10/24/12-10/26/12	10/28/12-10/28/12	10/27/12-10/27/12	10/27/12-10/27/12	10/24/12-10/24/12	10/24/12-10/26/12	Dates
	M	S	5	4	4	4	4	4	4	5	4	Sec Length
Date:		:303	:301	:308	:307	:304	:308	:30 1 A	:306	:301	:30 1 A	ength
Accepted-Station:	CONFIRMATION CONTRA	:30 3:30P- Notre Dame Football	:30 10P- Dateline 10-11P	:30 8A- 10:30A (EST)	:30/7:30P- Hines Ward Show 730-8P	:30 4:29P- Judge Judy 430p	:30 BA- 10A (EST)	AT 11P CHANNEL 11 NEWS	:30 6P- CHANNEL 11 NEWS	:30 10P- Chicago Fire 10-11P	30 10:59P- CHANNEL 11 NEWS AT 11P	Run Times
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	ONT	1		1	1			ь	_			r Sa S
	RAC			L	_	u					tu tu	Su Spots
Daker		\$5,000.00	\$1,600.00	\$375.00	\$575.00	\$500.00	\$375.00	\$2,100.00	\$625.00	\$3,000.00	\$2,000.00	Rate
Commante		\$5,000.00	\$1,600.00	\$375.00	\$575.00	\$1,500.00	\$375.00	\$2,100.00	\$625.00	\$3,000.00	\$6,000.00	Total
		\$5,000.00 Pittsburgh (WPXI)	\$1,600.00 Pittsburgh (WPXI)	\$375.00 Pittsburgh (WPXI)	\$575.00 Pittsburgh (WPXI)	\$1,500.00 Pittsburgh (WPXI)	\$375.00 Pittsburgh (WPXI)	\$2,100.00 Pittsburgh (WPXI)	\$625.00 Pittsburgh (WPXI)	\$3,000.00 Pittsburgh (WPXI)	\$6,000.00 Pittsburgh (WPXI)	Station
		PTT NTR GAME 330P-7P/22 10/26/12	DATELINE/7	SAT NEWS 8A-1030A/13	HINES 730-8P/18	JUDY 430-5P/17	NEWS 8A-10A/16	LATE NEWS/15	NEWS 6-630P/14	CHICAGO FIRE 10-11P/12	LATE NEWS/11	Comments
	ľ	 2 10/26/12	10/23/12	10/23/12	10/23/12	10/23/12	10/23/12	10/23/12	10/23/12	10/23/12	10/23/12	Entered

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